



# inseparable

# Healthier Colorado 2023 Voter Opinion Survey

December 11<sup>th</sup> to 18<sup>th</sup>, 2023





## Methodology



Hello Colorado voters. We invite you to participate in an important survey regarding public policy issues impacting our state. We want to know your opinion, so please make your voice heard. The survey will take just 10 minutes to complete, and your answers will be strictly confidential. Let's get started. Magellan Strategies and Keating Research are pleased to present the results of an online survey of 912 Colorado registered voters. The interviews were conducted from December 11<sup>th</sup> to 18<sup>th</sup>, 2023.

The overall survey responses have a margin of error of +/- 3.24% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.

The survey data were weighted to be representative of Colorado's voter registration demographics.





Magellan Strategies Colorado Voter Registration and Past Election Turnout Report

Colorado Voter Registration & Past Election Turnout Demographics

Congress	Registrat	tion	2022		202	1	2020	)	2019	
District 1	539,540	12.4%	284,718	11.3%	166,994	10.7%	402,100	12.2%	181,814	11.5%
District 2	567,141	13.0%	357,243	14.2%	228,701	14.7%	443,136	13.5%	256,437	16.2%
District 3	566,431	13.0%	332,651	13.2%	212,676	13.7%	414,471	12.6%	205,340	13.0%
District 4	575,870	13.2%	359,940	14.3%	235,596	15.1%	435,671	13.3%	219,741	13.9%
District 5	540,086	12.4%	286,072	11.4%	169,560	10.9%	379,527	11.6%	193,294	12.2%
District 6	511,918	11.7%	283,639	11.3%	175,475	11.3%	426,390	13.0%	189,927	12.0%
District 7	577,968	13.3%	367,399	14.6%	232,450	14.9%	436,096	13.3%	186,530	11.8%
District 8	481,463	11.0%	246,055	9.8%	136,561	8.8%	346,068	10.5%	149,660	9.5%
Total	4,360,417		2,517,717	9	1,558,013		3,283,459		1,582,743	
Sex	Registrat	ion	2022		202	1	2020		2019	
Female	2,206,031	50.6%	1,303,748	51.8%	804,985	52.0%	1,679,090	51.9%	816,927	52.0%
Male	2,154,386	49.4%	1,213,969	48.2%	744,082	48.0%	1,553,523	48.1%	753,632	48.0%
Total	4,360,417		2,517,717		1,549,067		3,232,613		1,570,559	
Age Group	Registrat		2022		202		2020		2019	
18-34	1,282,539	29.4%	495,111	19.7%	214,380	13.8%	872,423	26.6%	223,497	14.19
35-44	811,751	18.6%	419,122	16.6%	224,716	14.4%	565,220	17.2%	213,221	13.5%
45-54	651,487	14.9%	408,955	16.2%	241,398	15.5%	523,354	15.9%	248,785	15.79
55-64	640,401	14.7%	462,301	18.4%	317,119	20.4%	569,709	17.4%	350,255	22.19
65+	974,239	22.3%	732,228	29.1%	560,400	36.0%	752,753	22.9%	546,985	34.69
Total	4,360,417	22.070	2,517,717	20.170	1,558,013	00.070	3,283,459	22.070	1,582,743	01.07
Party	Registrat	tion	2022		202	1	2020	)	2019	)
Unaffiliated	2,022,173	46.4%	1,017,709	40.4%	566,548	36.4%	1,278,947	39.0%	512,350	32.49
Democrat	1,194,981	27.4%	761,772	30.3%	490,571	31.5%	1,017,590	31.0%	512,350	32.49
Republican	1,058,825	24.3%	705,537	28.0%	485,091	31.1%	936,440	28.5%	539,563	34.19
Libertarian	49,511	1.1%	21,429	0.9%	10,923	0.7%	34,130	1.0%	12,587	0.89
		the second se		0.4%	4,880	0.3%	16,352	0.5%	5,893	0.49
Other	34,927	0.8%	11,270	0.470	4,0001	0.5 /0	10,0021	0.0701	5,0951	0.4





## Youth Mental Health in Colorado





# Voters overwhelmingly agree that there is a growing mental health crisis affecting children and youth in Colorado.

Women Men

18-44 45-64

65+

Unaffiliate Democrat Republica

Parent Non-Pare

Own Rent

White Hispanic

Less \$40k \$41K to \$ \$75K to \$ More \$15

Do you agree or disagree with the following statement? There is a growing mental health crisis facing children and youth in Colorado.



Total Agree
Total Disagree
No Opinion



Strongly Agree	50%
Somewhat Agree	38%
Strongly Disagree	2%
Somewhat Disagree	3%

-		92%	3%5%
_		84%	8% 8%
-		91%	<mark>4%</mark> 5%
-		87%	7% 6%
		80%	8% 12%
ed		88%	5% 7%
t		89%	5% 6%
an		86%	7% 7%
-		95%	32%
ent		87%	<mark>5%</mark> 8%
-		87%	6% 7%
_	6	90%	4% 6%
-		87%	6% 7%
		91%	<mark>4%</mark> 5%
ĸ		85%	9% 6%
574K		90%	3% 7%
\$149K		88%	<mark>4%</mark> 8%
50K		87%	<mark>7%</mark> 6%
	Total Agree	Total Disagree	No Opinion

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Voters back all avenues to improve mental health services Following is a list of potential solutions that have been proposed to improve the mental health of Coloradans. After reading each one, please indicate if you support or oppose each solution. (Among all respondents)

Require insurance companies to maintain accurate and up-to-date information for consumers about mental health care providers in their network.

Require health insurance companies to cover needed mental health care when prescribed by a patient's doctor.

Make no-cost mental health services available to youth in Colorado who are struggling.

Train K-12 teachers and school staff in mental health, substance use, and suicide prevention.







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Require health insurance companies to cover needed mental health care when prescribed by a patient's doctor.

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#### **Proposed Mental Health Solutions** Women Men

**Require health insurance** companies to cover needed mental 18-44 45-64 health care when prescribed by a 65+ patient's doctor. Unaffiliated



Women		96%	2%
Men	1	88%	8%
18-44		91%	5%
45-64		92%	6%
65+		93%	5%
Unaffiliated		94%	<mark>4%</mark>
Democrat		94%	<mark>4%</mark>
Republican		92%	6%
Own		91%	6%
Rent		94%	<mark>4%</mark>
Parent		93%	5%
Non-Parent		92%	5%
White		92%	6%
Hispanic		89%	8%
Less \$40K		93%	3%
\$41K to \$74K		91%	7%
\$75K to \$149K	·····	93%	5%
More \$150K		91%	6%
	Total Support	Total Oppose	No Opinion



Healthier Colorado 2023 Opinion Su	urvey 12/11/23 - 1	2/18/23, 9	12 +/-3.24% MoE



Strongly Support	76%
Somewhat Support	16%
Strongly Oppose	2%
Somewhat Oppose	4%

### **Proposed Mental Health Solutions** Women

Men Require insurance companies to maintain accurate and up-to-date 18-44 45-64 information for consumers about 65+ mental health care providers in their Unaffiliate



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Women		96%	2%
Men		89%	6%
18-44		91%	5%
45-64		93%	4%
65+		92%	5%
r			
Unaffiliated		94%	3%
Democrat		94%	3%
Republican		88%	8%
Own		92%	5%
Rent		94%	1%
Parent		93%	3%
Non-Parent		92%	4%
White		92%	4%
Hispanic		93%	5%
Less \$40K		92%	<b>2%</b>
\$41K to \$74K		92%	5%
\$75K to \$149K		90%	7%
More \$150K		96%	3%
	Total Support	Total Oppose	No Opinion

Healthier Colorado 2023 Opinion Survey 12/11/23 - 12/18/23, 912 +/-3.24% MoE

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#### Women **Proposed Mental Health Solutions Men**

Train K-12 teachers and school 18-44 staff in mental health, substance 45-64 65+ use, and suicide prevention.

47%

37%

5%

8%



Women		88%	10%
Men		80%	15%
18-44		83%	15%
45-64		85%	11%
65+		83%	13%
Unaffiliated		85%	12%
Democrat		84%	13%
Republican		81%	15%
Own		82%	15%
Rent		89%	8%
Parent		86%	11%
Non-Parent	F.	84%	12%
White		84%	12%
Hispanic		84%	13%
Less \$40K		83%	13%
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\$75K to \$149K		82%	15%
More \$150K		83%	15%
	Total Support	Total Oppose	No Opinion

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#### Women **Proposed Mental Health Solutions Men**

Make no-cost mental health services available to youth in Colorado who are struggling.



Total Support Total Oppose No Opinion

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65%
24%
4%
4%

Women		93%	5%
Men		85%	10%
18-44		89%	8%
45-64		90%	7%
65+		87%	9%
Unaffiliated		91%	5%
Democrat		93%	5%
Republican		77%	18%
Own		88%	9%
Rent		92%	6%
Parent		91%	8%
Non-Parent		90%	6%
White		89%	7%
Hispanic		88%	10%
Less \$40K		91%	5%
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	Total Support	Total Oppose	No Opinion

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