



HEALTHIER™
COLORADO

inseparable

Healthier Colorado 2023 Voter Opinion Survey

December 11th to 18th, 2023



Methodology



Hello Colorado voters. We invite you to participate in an important survey regarding public policy issues impacting our state. We want to know your opinion, so please make your voice heard. The survey will take just 10 minutes to complete, and your answers will be strictly confidential. Let's get started.

Magellan Strategies and Keating Research are pleased to present the results of an online survey of 912 Colorado registered voters. The interviews were conducted from December 11th to 18th, 2023.

The overall survey responses have a margin of error of +/- 3.24% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.

The survey data were weighted to be representative of Colorado's voter registration demographics.

Colorado Voter Registration & Past Election Turnout Demographics

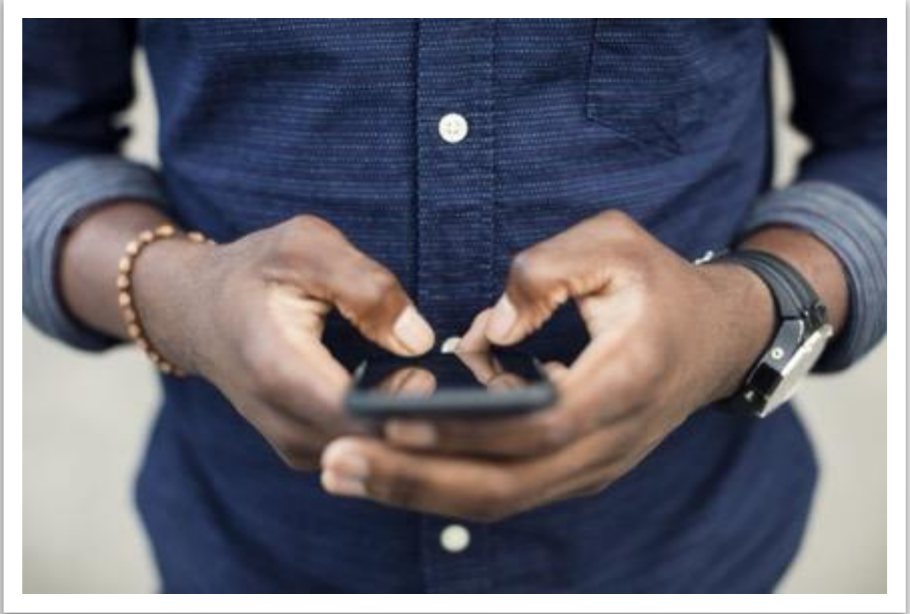
Magellan Strategies Colorado Voter Registration and Past Election Turnout Report

Congress	Registration		2022		2021		2020		2019	
District 1	539,540	12.4%	284,718	11.3%	166,994	10.7%	402,100	12.2%	181,814	11.5%
District 2	567,141	13.0%	357,243	14.2%	228,701	14.7%	443,136	13.5%	256,437	16.2%
District 3	566,431	13.0%	332,651	13.2%	212,676	13.7%	414,471	12.6%	205,340	13.0%
District 4	575,870	13.2%	359,940	14.3%	235,596	15.1%	435,671	13.3%	219,741	13.9%
District 5	540,086	12.4%	286,072	11.4%	169,560	10.9%	379,527	11.6%	193,294	12.2%
District 6	511,918	11.7%	283,639	11.3%	175,475	11.3%	426,390	13.0%	189,927	12.0%
District 7	577,968	13.3%	367,399	14.6%	232,450	14.9%	436,096	13.3%	186,530	11.8%
District 8	481,463	11.0%	246,055	9.8%	136,561	8.8%	346,068	10.5%	149,660	9.5%
Total	4,360,417		2,517,717		1,558,013		3,283,459		1,582,743	

Sex	Registration		2022		2021		2020		2019	
Female	2,206,031	50.6%	1,303,748	51.8%	804,985	52.0%	1,679,090	51.9%	816,927	52.0%
Male	2,154,386	49.4%	1,213,969	48.2%	744,082	48.0%	1,553,523	48.1%	753,632	48.0%
Total	4,360,417		2,517,717		1,549,067		3,232,613		1,570,559	

Age Group	Registration		2022		2021		2020		2019	
18-34	1,282,539	29.4%	495,111	19.7%	214,380	13.8%	872,423	26.6%	223,497	14.1%
35-44	811,751	18.6%	419,122	16.6%	224,716	14.4%	565,220	17.2%	213,221	13.5%
45-54	651,487	14.9%	408,955	16.2%	241,398	15.5%	523,354	15.9%	248,785	15.7%
55-64	640,401	14.7%	462,301	18.4%	317,119	20.4%	569,709	17.4%	350,255	22.1%
65+	974,239	22.3%	732,228	29.1%	560,400	36.0%	752,753	22.9%	546,985	34.6%
Total	4,360,417		2,517,717		1,558,013		3,283,459		1,582,743	

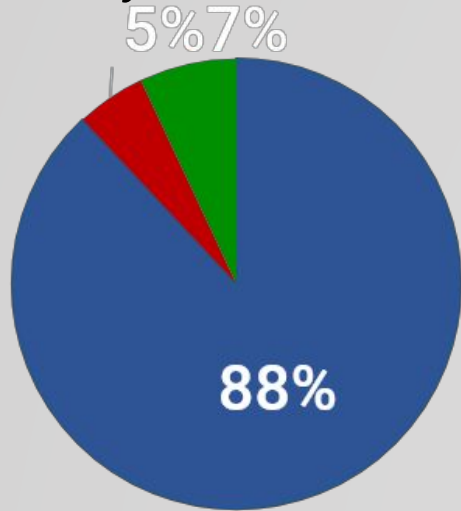
Party	Registration		2022		2021		2020		2019	
Unaffiliated	2,022,173	46.4%	1,017,709	40.4%	566,548	36.4%	1,278,947	39.0%	512,350	32.4%
Democrat	1,194,981	27.4%	761,772	30.3%	490,571	31.5%	1,017,590	31.0%	512,350	32.4%
Republican	1,058,825	24.3%	705,537	28.0%	485,091	31.1%	936,440	28.5%	539,563	34.1%
Libertarian	49,511	1.1%	21,429	0.9%	10,923	0.7%	34,130	1.0%	12,587	0.8%
Other	34,927	0.8%	11,270	0.4%	4,880	0.3%	16,352	0.5%	5,893	0.4%
Total	4,360,417		2,517,717		1,558,013		3,283,459		1,582,743	



Youth Mental Health in Colorado

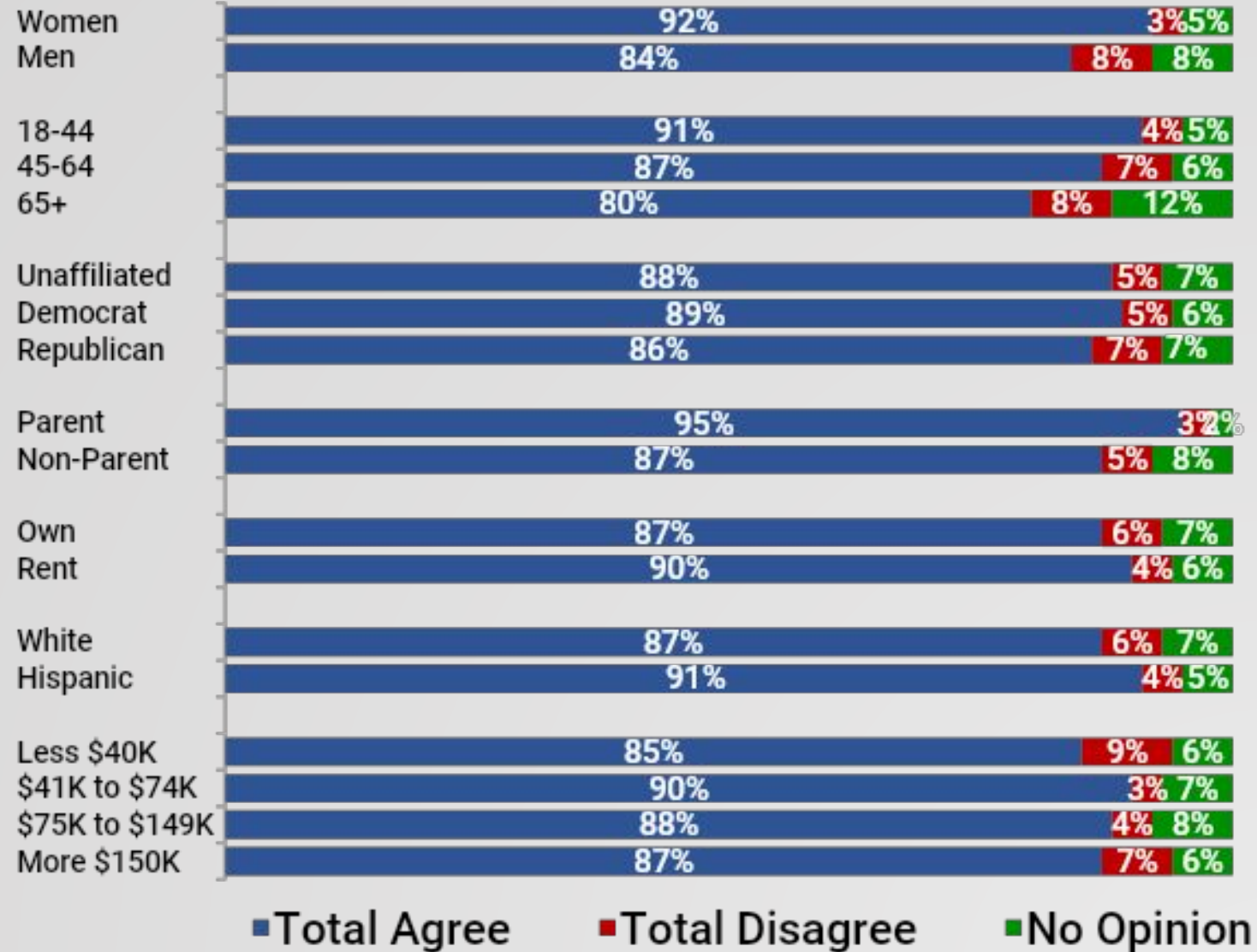
Voters overwhelmingly agree that there is a growing mental health crisis affecting children and youth in Colorado.

Do you agree or disagree with the following statement? *There is a growing mental health crisis facing children and youth in Colorado.*



■ Total Agree
 ■ Total Disagree
 ■ No Opinion

Strongly Agree	50%
Somewhat Agree	38%
Strongly Disagree	2%
Somewhat Disagree	3%



Voters back all avenues to improve mental health services

Following is a list of potential solutions that have been proposed to improve the mental health of Coloradans. After reading each one, please indicate if you support or oppose each solution. (Among all respondents)

Require insurance companies to maintain accurate and up-to-date information for consumers about mental health care providers in their network.



Require health insurance companies to cover needed mental health care when prescribed by a patient's doctor.



Make no-cost mental health services available to youth in Colorado who are struggling.



Train K-12 teachers and school staff in mental health, substance use, and suicide prevention.



■ Strongly Support ■ Total Support

Voters back all avenues to improve mental health services

Following is a list of potential solutions that have been proposed to improve the mental health of Coloradans. After reading each one, please indicate if you support or oppose each solution. (Among Parents)

Require insurance companies to maintain accurate and up-to-date information for consumers about mental health care providers in their network.



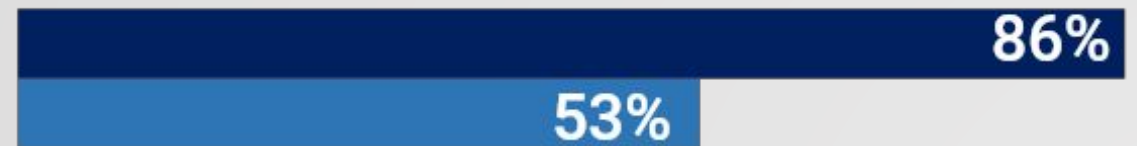
Require health insurance companies to cover needed mental health care when prescribed by a patient's doctor.



Make no-cost mental health services available to youth in Colorado who are struggling.



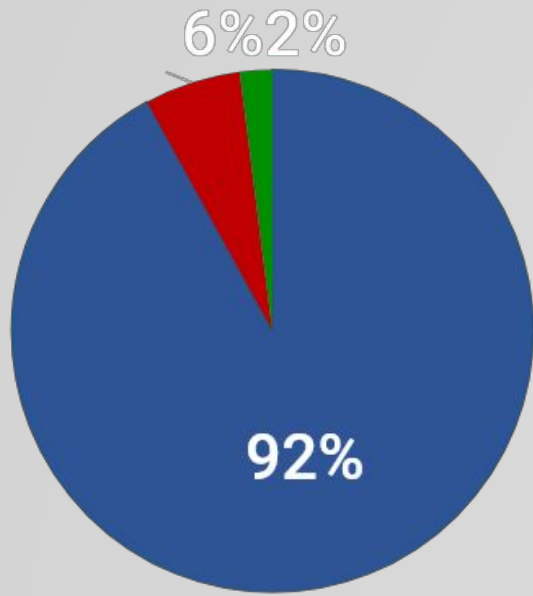
Train K-12 teachers and school staff in mental health, substance use, and suicide prevention.



■ Strongly Support ■ Total Support

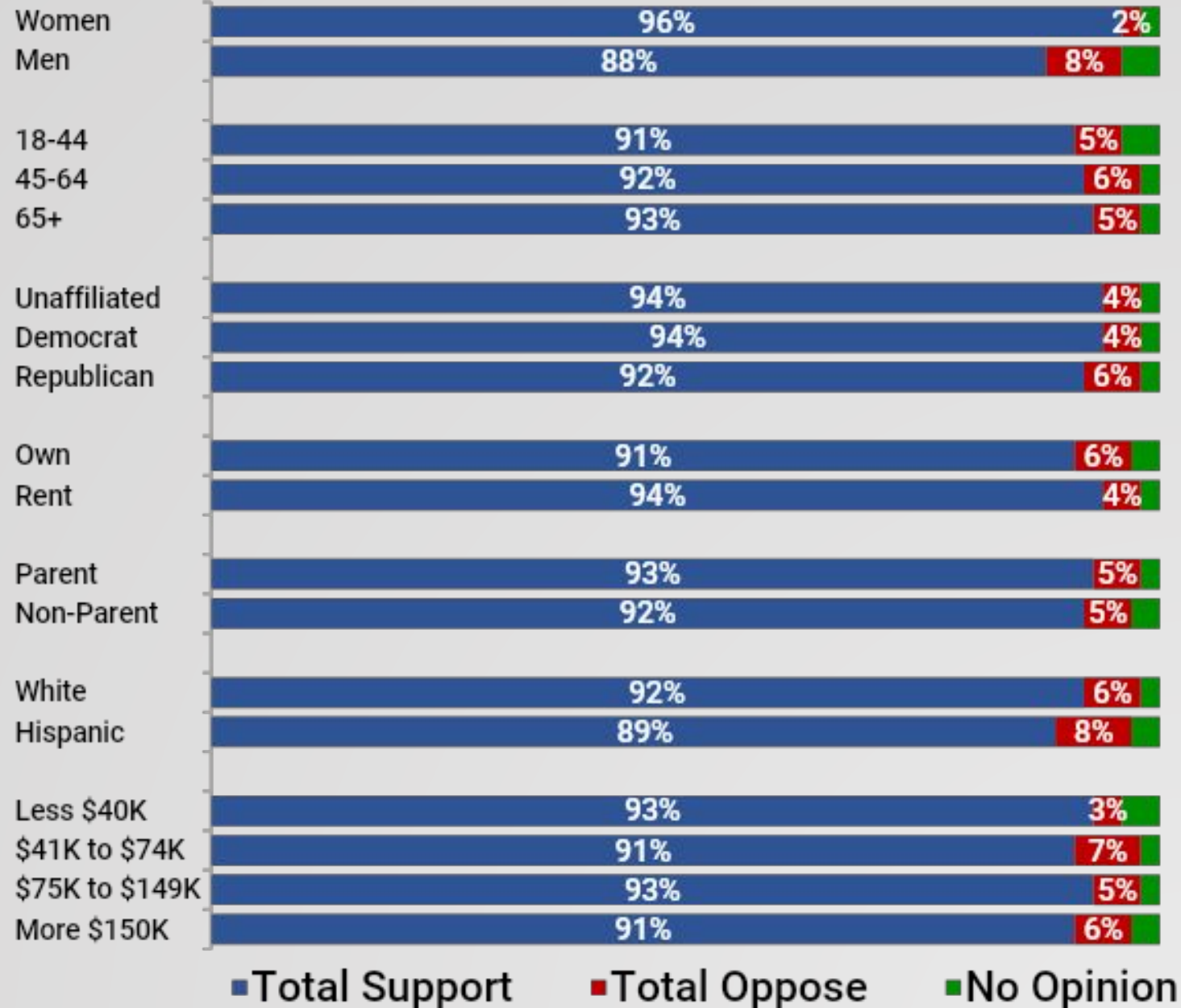
Proposed Mental Health Solutions

Require health insurance companies to cover needed mental health care when prescribed by a patient's doctor.



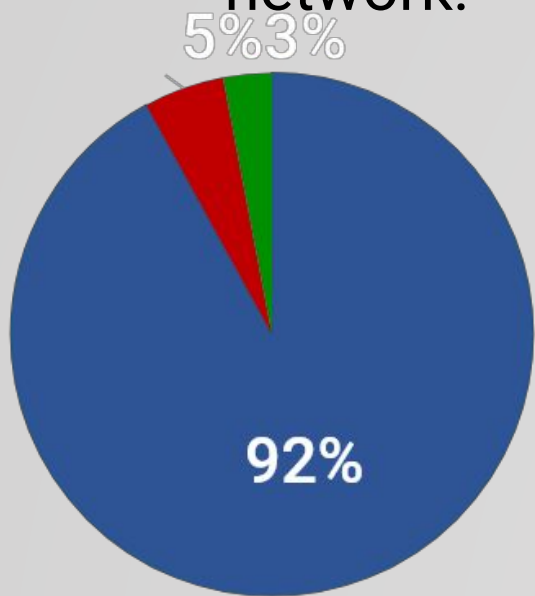
■ Total Support
■ Total Oppose
■ No Opinion

Strongly Support	76%
Somewhat Support	16%
Strongly Oppose	2%
Somewhat Oppose	4%



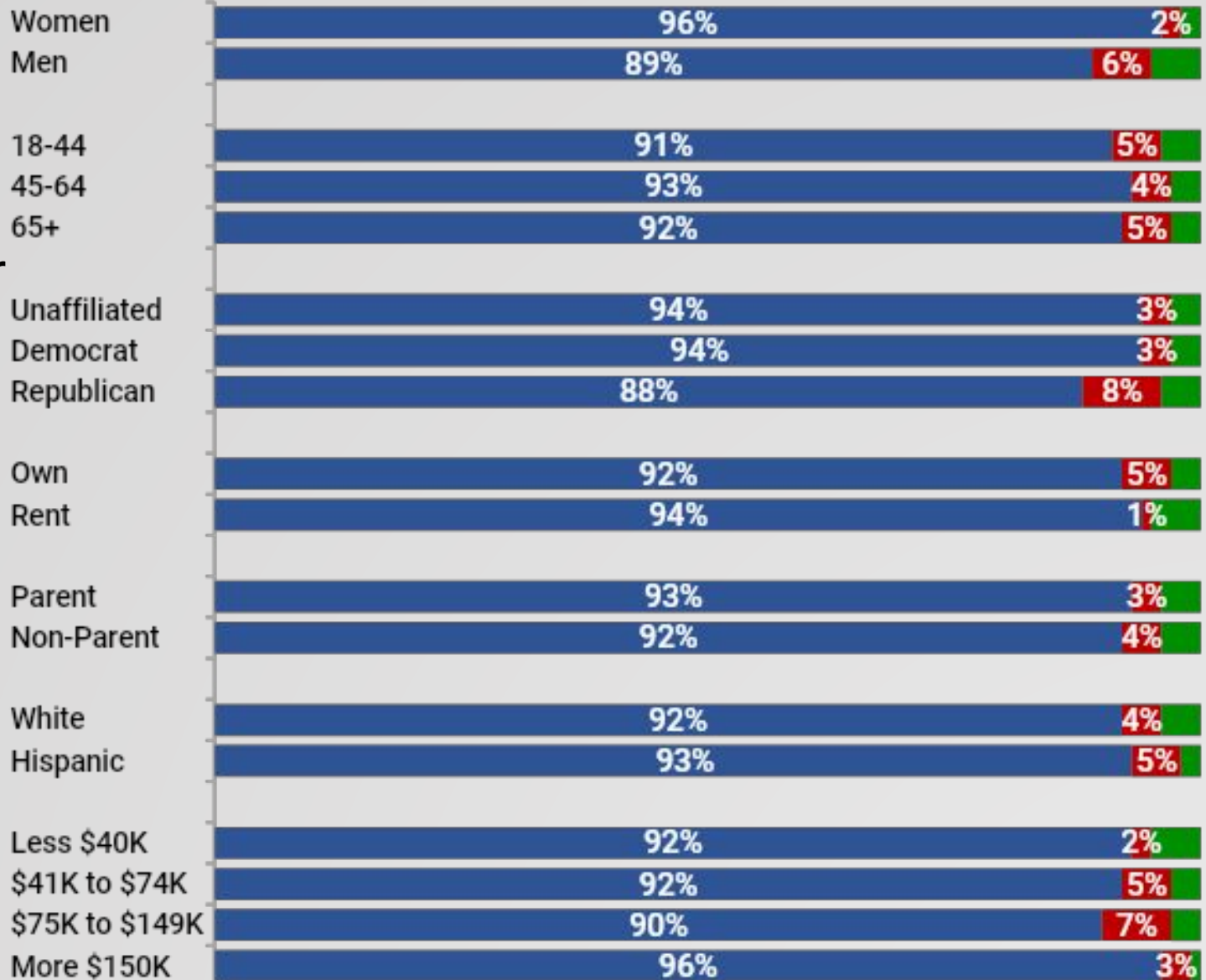
Proposed Mental Health Solutions

Require insurance companies to maintain accurate and up-to-date information for consumers about mental health care providers in their network.



■ Total Support
■ Total Oppose
■ No Opinion

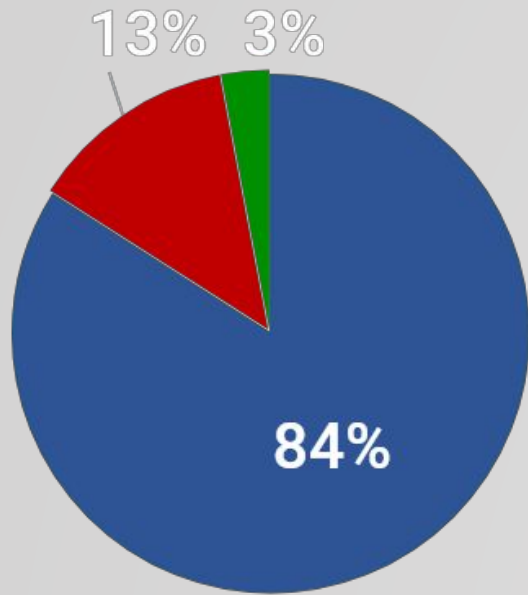
Strongly Support	71%
Somewhat Support	21%
Strongly Oppose	2%
Somewhat Oppose	3%



■ Total Support ■ Total Oppose ■ No Opinion

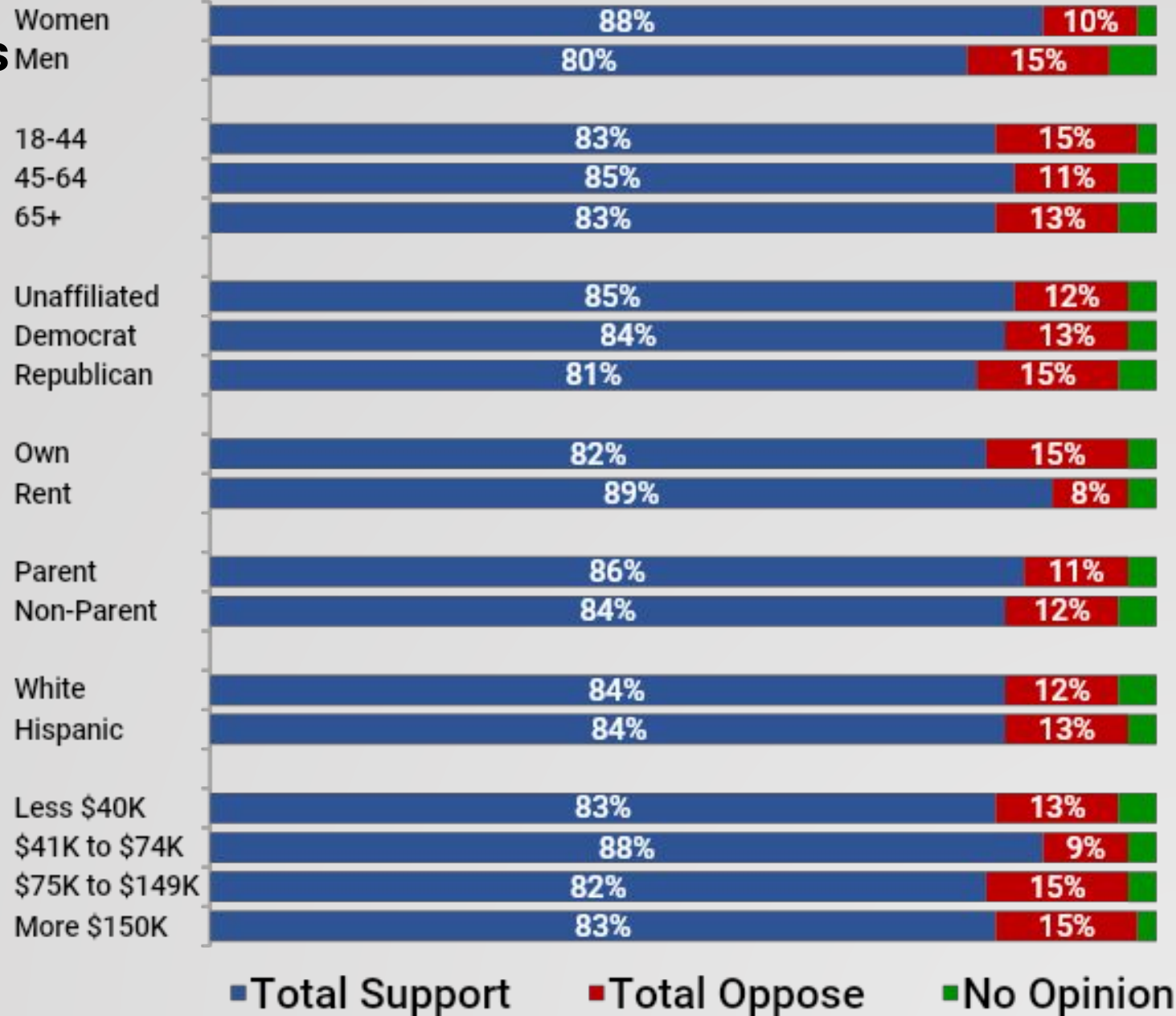
Proposed Mental Health Solutions

Train K-12 teachers and school staff in mental health, substance use, and suicide prevention.



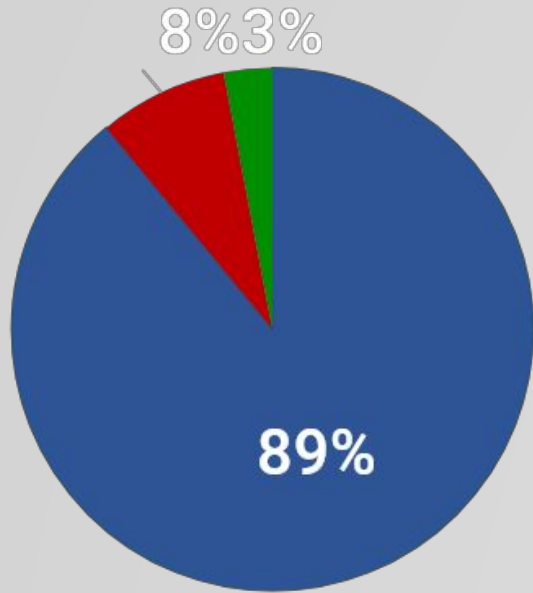
■ Total Support
■ Total Oppose
■ No Opinion

Strongly Support	47%
Somewhat Support	37%
Strongly Oppose	5%
Somewhat Oppose	8%



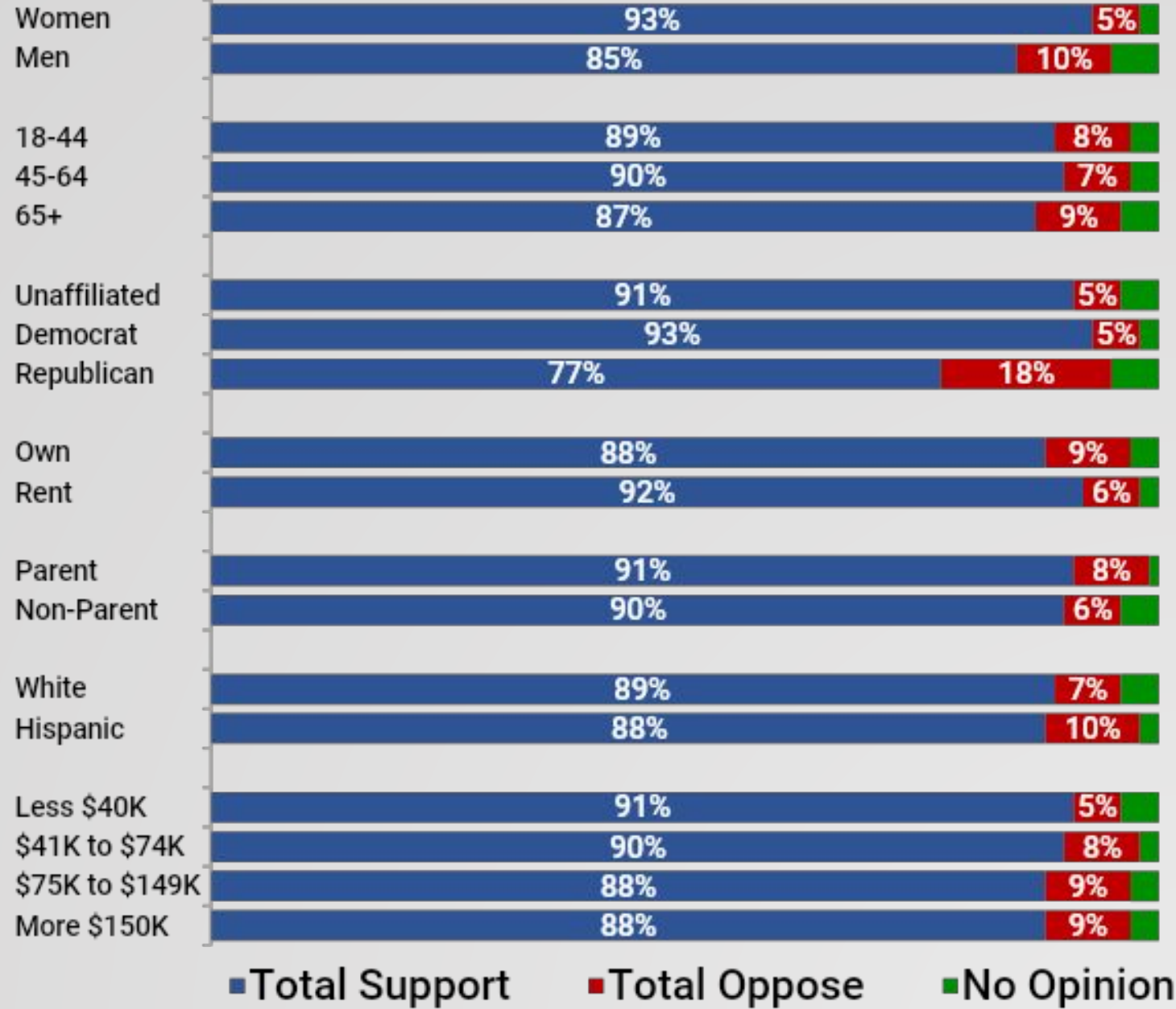
Proposed Mental Health Solutions

Make no-cost mental health services available to youth in Colorado who are struggling.



■ Total Support
■ Total Oppose
■ No Opinion

Strongly Support	65%
Somewhat Support	24%
Strongly Oppose	4%
Somewhat Oppose	4%

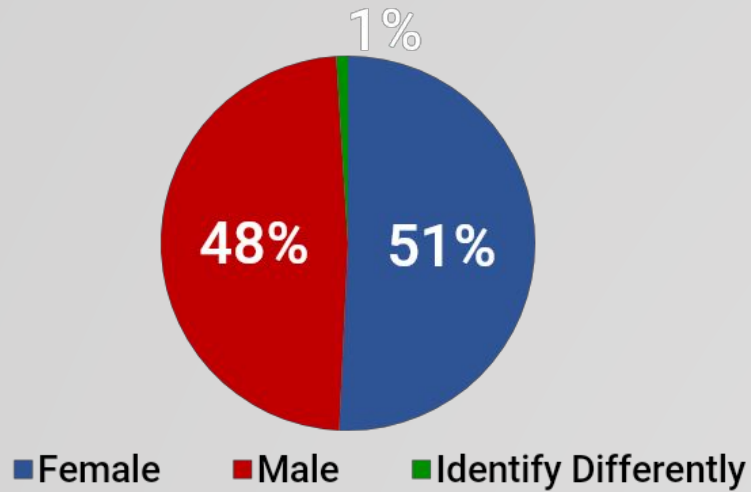




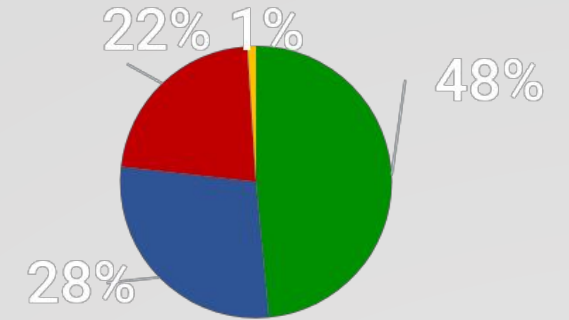
Survey Demographics

Survey Demographics

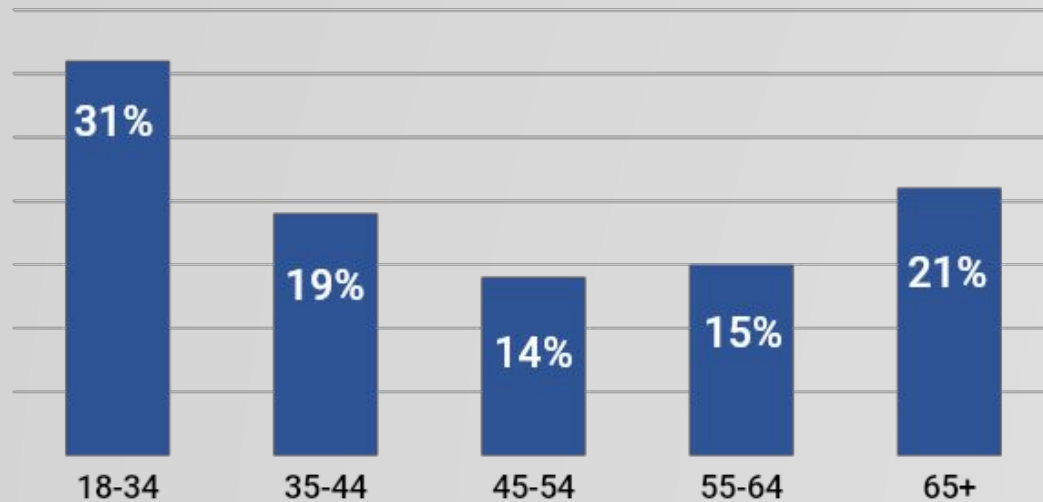
Gender



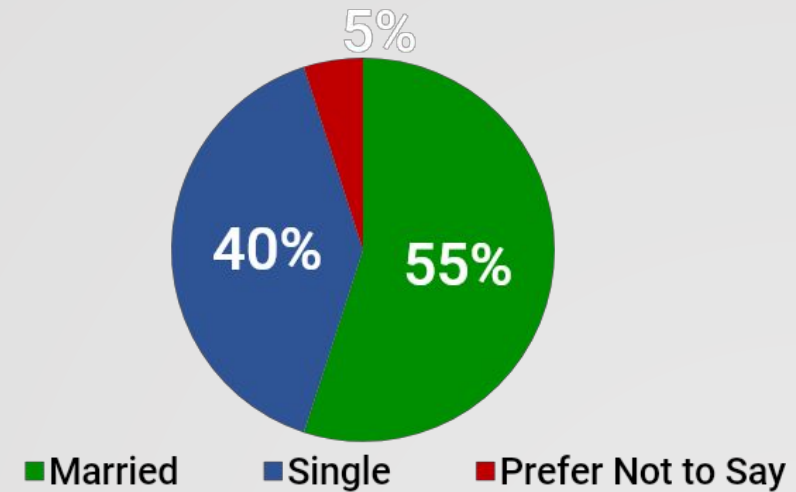
Party Affiliation



Age Range

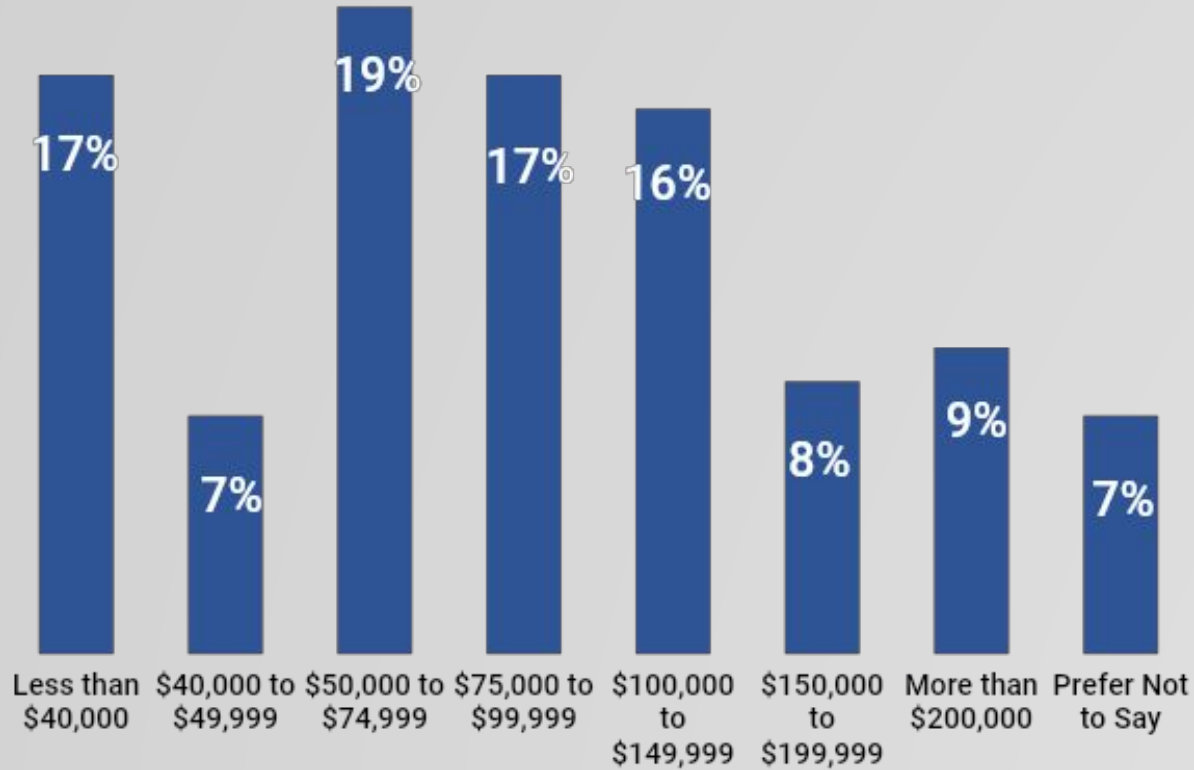


Marital Status

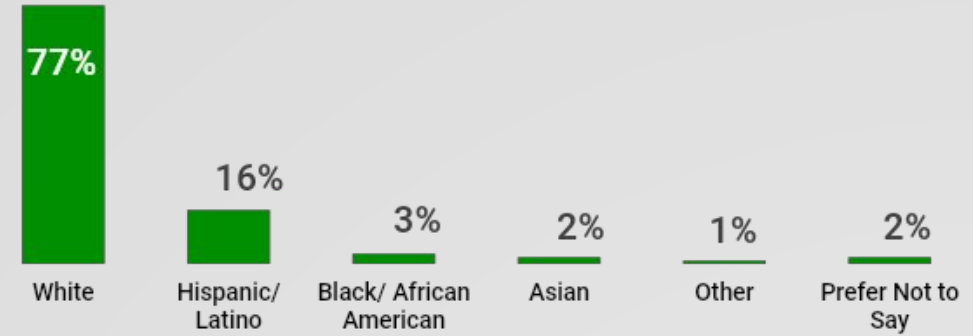


Survey Demographics

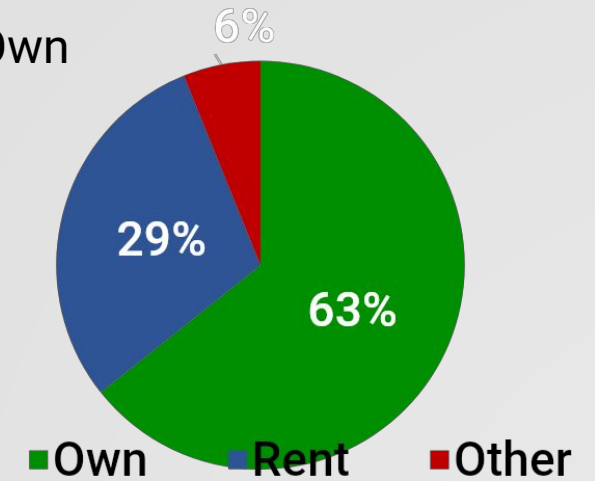
Household Income



Race Ethnicity

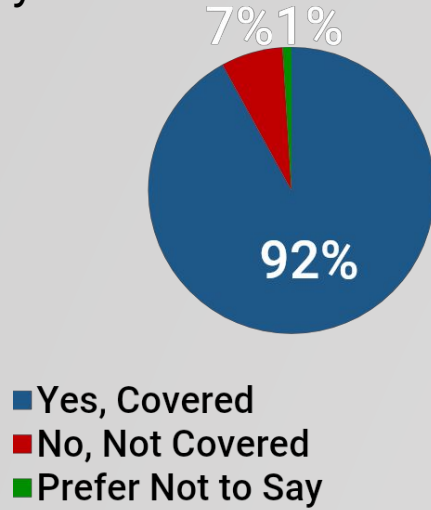


Rent v. Own

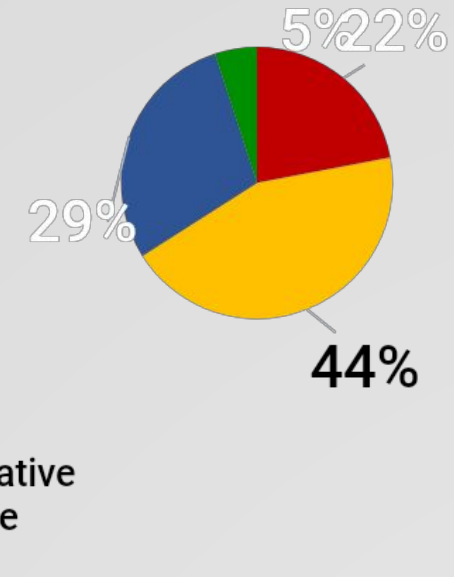


Survey Demographics

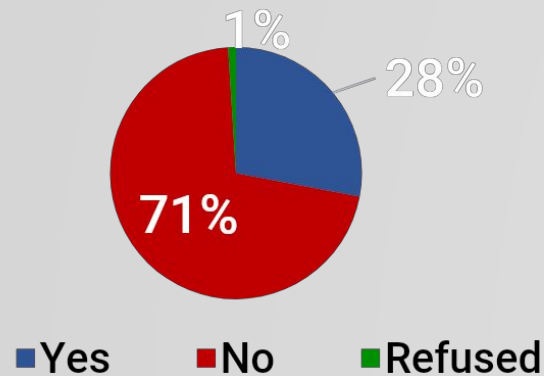
Covered by Health Insurance



Political Beliefs



Parent of a Child Under 18?



Educational Attainment

